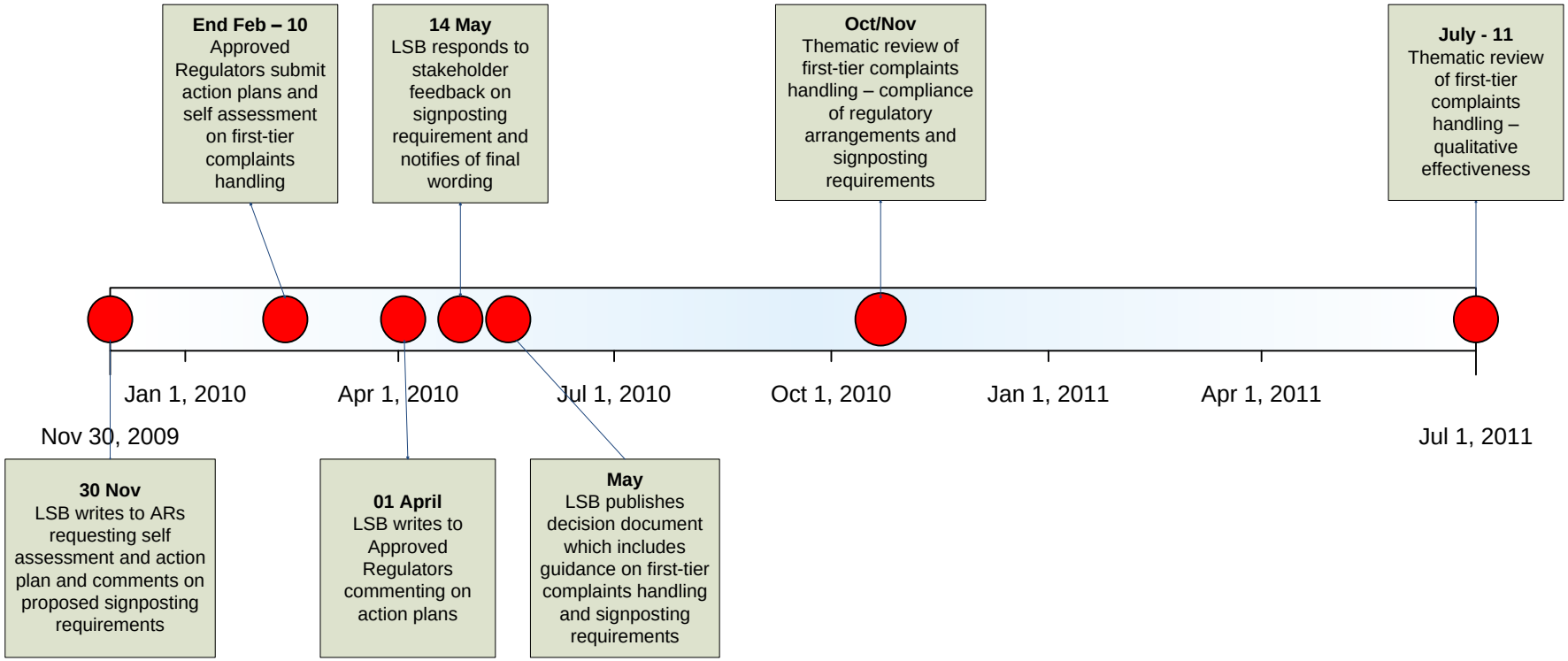FTCH TIMELINE: