



**LEGAL SERVICES
BOARD**

Legal Services Board
One Kemble Street
London
WC2B 4AN

www.legalservicesboard.org.uk

Fol request (Ref: 20180119/01)

Thank you for your request for information about the number of visitors to various sections of the Legal Services Board's website I confirm that LSB holds the information that you have requested, the answers are set out in **bold text** below.

- The aggregate number of annual visitors **and** hits on your website
44,000 annual visitors in 2017
77,000 hits on website in 2017
 - The aggregate number of annual visitors **and** hits for each of the top 5 pages of your website, including the name of that page;
 1. **Homepage 30,725 annual visitors; 42,228 hits**
 2. **Can we help / faqs / reserved legal activities 8,925 annual visitors; 9953 hits**
 3. **About us / index 5470 annual visitors; 6781 hits**
 4. **About us / Office for Legal Complaints 4437 annual visitors; 5108 hits**
 5. **/what we do / index 3594 annual visitors; 4712 hits**
 - The aggregate number of annual visitors **and** hits on your online privacy policy;
 - The aggregate number of annual visitors **and** hits on your online cookie policy; and
- Our cookie policy and privacy policy are the same page**
(http://www.legalservicesboard.org.uk/footer/privacy_statement/index.htm)
3 unique visitors and 3 hits in 2017.
- If available, the duration of time spent by each visitor on your online privacy policy and your cookie policy pages.

Average time spent: 5 seconds

If you are dissatisfied with this response to your request for information, you have the right to ask for an internal review / to submit a complaint (see [LSB's Freedom of information – Complaints procedure](#)).

The reference for your request, which should be quoted in all correspondence, is:
20180119/01.